BSG launches Blum Connect

In February 2011, Blum South East Asia introduced a new website called Blum Connect @ http://connect.blum.com.

Blum Connect was designed to provide direct access to all information materials available at Blum. All of Blum’s images, brochures, memos as well as certified partners can be easily accessed via the menu bar at the bottom of the home page.

Through GALLERY we provide a large collection of images and ideas for your design. Photos featuring Blum products in the kitchen, living-room bedroom, bathroom, children’s room and study room offer inspiration for home owners and designers alike.

The BROCHURES and MEMOS menu options allow you to view and download all of our brochures and memos in PDF format. Printed versions are still available upon request.

We hope that with the introduction of Blum Connect, access to our price list, brochures, memos and certified partner list has been made easier and faster.

Blum Connect will continue to grow over the coming weeks with new material and new options. Should you have any feedback do let us know.
Discover Blum innovation at interzum 2011

Witness the latest interior innovations as Blum joins the upcoming interzum 2011 in Cologne on 25-28 May 2011. Themed as “Innovation of Interior,” Blum is poised to showcase its latest fittings systems for doors, lift cabinets and drawers. Aside from its product displays at Hall 7.1 - Stand A020/C021, Blum will also conduct special presentations on “Innovation of Interior” at Hall 4 - Stand 003. This event serves as a great opportunity for Blum visitors to discover the significance behind its prominent premise —“Perfecting Motion.”

Interzum is the world’s leading trade fair for furniture production and interiors. Interzum exhibitors from all over the world are expected to display a wide range of products, technologies, developments and design interiors.

For more information, please visit: www.blum.com/interzum
TIP-ON for AVENTOS HK

Whether in the kitchen, living room or bathroom: Handle-less furniture have become an established element of modern furniture design. TIP-ON, our mechanical opening support system, ensures small stay lifts can be opened comfortably & easily.

Press the front to open

Thanks to TIP-ON for AVENTOS HK, handle-less stay lifts open with just a light touch.

Secure closing
To close, simply press lightly on the lift system. A catch plate attached to the inside of the front ensures secure closing.

Using our TIP-ON mechanical opening support system, you can cover all important applications in the kitchen: There is now a new variant of AVENTOS HK, specifically designed to work with TIP-ON & will accommodate most front sizes. TIP-ON is also available for handle-less pull-outs and doors.
CLIP top BLUMOTION

Everything inside

Fast-moving action in your kitchen? No worries. Our famous soft-closing function has now been fully integrated into the hinge. Cabinet doors will always close softly with CLIP top BLUMOTION.

CLIP top BLUMOTION is also perfect for thicker doors: the new pivot points ensure adequate clearance between the cabinet face & door during opening.

Try it out for yourself, you’ll be mesmerised! Visit blumotion.blum.com

New Blum Showroom in Jakarta

Architects, interior designers, manufacturers and media have witnessed the PT Indo-Fitting Mandiri’s unveiling of Blum DYNAMIC SPACE showroom in Jakarta. PT Indo-Fitting Mandiri is the authorised distributor of Blum hardware in Indonesia.

Spread at an area of approximately 78 sq meters on the first floor and 81 sq meters on the second floor, the showroom is a fairly replication of the home-concept showroom of the S.E.A. headquarter in Singapore. The showroom houses a living room, wardrobe area, bathroom and two kitchens - all equipped with Blum fittings. There are also exhibit walls where AVENTOS, TANDEMBOX intivo and CLIP top BLUMOTION are displayed.

Jakarta’s Blum DYNAMIC SPACE showroom will serve as a meeting hub among designers, furniture-makers and consumers as they discuss their home planning. It can also hold events such as seminars and cooking classes.

More homeowners are expected to visit the showroom where they will discover and experience the innovative functions of Blum hardware.